



WHITE OAK SECURITY

CASE STUDY



THE CLIENT

Our client is a well-known national brand dedicated to providing premium health, fitness, and wellness experiences across a number of delivery channels in both the real-world and digital interactions.

SUPPORTING A UNIQUE SECURITY PROGRAM

THEIR CHALLENGE

Given our client's unique business, they face the security challenges that present themselves across a number of industry verticals - including aspects of offline & online retail, property management, and healthcare.

Our client has worked hard to build a robust and effective security program and team, but flexibility and the capacity to react are always important - especially when your program has to incorporate a diverse set of requirements that crosses industry boundaries.

After experiencing rapid growth for a number of years, the client understood that they needed to find a new security testing partner - one that could provide insight beyond simple vulnerability identification, was proactive, and that could work with them to identify areas of improvement in their security controls as well as their program itself.

They needed a partner that had experience across a wide range of industries, that had the expertise to provide insight and assistance at the program level, that could keep up with the needs of a rapidly-growing organization, and that could continue to do so even during chaotic times (such as a global pandemic).

CASE STUDY

WHITE OAK SECURITY SOLUTION

With the rapid growth of their organization, the client's security team had been in a constant state of 'catch up' - working hard to build security into systems after those systems had been deployed. One of the goals of the security team and its leadership was to get in front of this growth and build the right processes, implement the right tools, train the right people, and perform in-depth security testing prior to systems being deployed... without slowing things down needlessly...

Partnering with White Oak Security has allowed the client to get deep-dive security testing on track - White Oak Security's ability to rapidly react to the client's needs has been critical to both securing the systems prior to deployment and building goodwill within the teams responsible for those systems.

Clear communication, an extremely experienced technical team, and strong project management have allowed White Oak Security to work as a partner with the client's security leadership - providing test results, reporting, and insight, but also the remediation guidance tailored to both the vulnerabilities and the client's current (and future) needs. It has allowed White Oak Security's team and the client's team to work hand-in-hand to keep up with the continued rapid growth of the organization.

"It was a greenfield when I took over - with only one external pentest a year, horrible reporting, and no guidance for remediation. I knew we needed to pursue White Oak Security as a quality partnership that would go above and beyond..."

CYBER SECURITY LEADER,
Health, Fitness, & Wellness Company

RESULTS

PROGRAM IMPROVEMENT

Improving the efficacy of the security program, as well as its ability to respond and adapt quickly, was a key objective for the client. White Oak Security has partnered with the client to deliver a responsive, deep-dive testing approach, allowing the client to focus on building up other areas of the broader security program.

FLEXIBILITY

With changing organizational goals, rapid growth, and market uncertainty (as well as a global pandemic), the client's security team needed a partner that had the experience to support them in their complex situation. White Oak Security has given the client a solid and dependable partnership.

CROSS-INDUSTRY EXPERTISE

The unique business model of the client requires a security partner that understands the security and compliance challenges across a variety of industries (healthcare, retail, online content delivery, and property management) White Oak Security has the expertise and the highly-experienced team to deliver.